

Abigail Merida

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EDUCATION

Clemson University Clemson, SC

Fall 2021- May 2024

Bachelor of Science in International Health and Language

3.2 / 4.0

RELEVANT EXPERIENCE

Market Research Intern

July 2023 - Present

NMD Pharmaceuticals, Aarhus, Denmark, Remote

- Create and maintain relationships with patient advocacy groups for company outreach projects
- Research, write, and create profiles on rare neuromuscular disorder patient advocacy groups

Sales and Marketing Intern

January 2023 - May 2023

Y-Strap, Seville, Spain

- Performed market research to strengthen target market conditions, customer behavior, and investigated counterfits
- Engaged with potential clients and maintained social media presence on Instagram and Facebook

Social Media Specialist

June 2022 - January 2023

Arcas Risk Management, Remote

- Managed social media platforms, maintained post schedule, created campaigns
- Responsible for scheduling phone, video, and content creation appointments for potential partners

LEADERSHIP ROLES / EXTRACURRICULARS

Clemson University Student Government

Fall 2021- Present

Transfer Council Public Relations Committee

- Collaborate with a team of dedicated members to voice the needs of transfer students at Clemson, and advocate for community engagement via social media

Sigma Kappa Sorority

Fall 2021- Present

- Active member, volunteer 12+ hours every semester, advocate for our five philanthropies we help support, promote on campus philanthropy events

Transfer Council Public Relations Committee Head

Fall 2022- January 2023

- Lead creator and organizer of projects, designs, and posts for the transfer council social media accounts

Clemson University Student Ambassadors

August 2022

Welcome Week Leadership Team 2022

- Mentored first year students at Clemson through their transition to college

SKILLS

Spanish- Fluent

Microsoft Office- Proficient

Canva- Intermediate

Adobe Indesign- Intermediate

Abigail Merida
sandramerida7@gmail.com
October 12, 2023

Global Market Access Hiring Manager
Janssen Pharmaceuticals Inc.
Raritan, New Jersey, United States

Dear Global Market Access Hiring Manager,

I am writing to express my strong interest in the Global Market Access Internship for Summer 2024 at Janssen Pharmaceuticals Inc., a member of Johnson & Johnson's Pharmaceuticals as advertised on the Careers page of the company website. Johnson & Johnson Pharmaceuticals' commitment to providing innovative medicines that positively impact the lives of patients resonates with my career aspirations, and I am excited about the prospect of contributing to your cross-functional Global Market Access team.

My academic background in a Bachelor's of Science in International Health and Language, along with my passion for healthcare and business has equipped me with a solid foundation to make a meaningful impact in the dynamic world of market access. I was particularly drawn to Janssen Pharmaceuticals because of your dedication to ensuring patients have access to cutting-edge medications and your proactive approach in maintaining the affordability of these life-changing products. The opportunity to work within a team that bridges the gap between research and commercial operations is both professionally and personally appealing to me.

Throughout my collegiate career I have honed in cultural humility, my critical thinking skills and took the opportunity to take courses like health economics, study abroad in Spain, and have had the chance to work in three health and business working opportunities. I am confident that my strong analytical abilities, coupled with my adaptability, and willingness to work hands on make me a valuable candidate for this internship. As an intern at Janssen Pharmaceuticals, I am excited about the prospect of working on a wide array of projects that contribute to the value proposition for your products. This hands-on experience will provide me with invaluable insights into market access strategies and the critical role it plays in securing access to innovative medicines. Furthermore, I am enthusiastic about the opportunity to focus on projects related to Health Economics, Pricing, Patient Reported Outcomes, or Access Policy.

I appreciate your consideration of my application and look forward to the opportunity to discuss how my skills and enthusiasm align with the goals of Janssen Pharmaceuticals Inc.

Sincerely,

Abby Merida